

DANIEL J. CROXALL

ACADEMIC APPOINTMENTS

- April-May 2022 **University of Salzburg, Austria (delayed from 2021 due to COVID-19)**
Visiting Professor, International and Comparative Craft Beer Law
- 2019-Present **University of the Pacific, McGeorge School of Law**
Associate Professor of Law, Practice
*2020-2021 Julie Davies Professor of the Year (day and evening sections)
*2018-2019 Julie Davies Professor of the Year (day and evening sections)
- 2019-Present **University of California, Davis**
Instructor (Craft Beer Law), Master Brewers Certificate Program
- 2016-2019 **University of the Pacific, McGeorge School of Law**
Assistant Professor of Lawyering Skills
- 2015-2016 **University of the Pacific, McGeorge School of Law**
Adjunct Professor of Lawyering Skills
- 2002-2004 **California Polytechnic State University, San Luis Obispo**
Lecturer in English

EDUCATION

University of the Pacific, McGeorge School of Law, Evening Division

J.D. (with Great Distinction), May 2008

Honors: Class of 2008 Outstanding Student Achievement Award, Order of the Coif,
Order of the Barristers, Traynor Honor Society, Appellate Advocacy Best Brief
Award and Oral Advocacy Semi-Finalist

Activities: McGeorge Law Review Primary Comment Editor, National Moot Court
Competition Team, Teaching Assistant for Appellate Advocacy, Judicial Extern
for the Honorable Frank C. Damrell, District Judge, United States District Court
for the Eastern District of California

California Polytechnic State University, San Luis Obispo

M.A., English, December 2001

B.A., English, December 1999

TEACHING AND RESEARCH INTERESTS

Teaching: Craft Beer Law, Civil Procedure, Professional Responsibility, The Legal Profession,
Legal Writing, Trademarks, Constitutional Law, Contracts, Business Associations,
Antitrust, and unfair competition

Research: Legal issues relating to the craft beer industry, including constitutional law,
intellectual property, consumer rights and remedies, contracting, procedure,
licensing, and administrative law

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LEGAL SCHOLARSHIP

- 2021 *The Emerging Landscape of Craft Beer Law: A Symposium Introduction*, 52 University of the Pacific Law Review 761 (forthcoming 2021) (introduction to the first craft beer law symposium and law review volume) (organizer and host)
- 2021 *Arming Goliath: Independent Craft Breweries Are in Jeopardy at the Intersection of a First-Amendment Circuit Split, the Twenty-First Amendment, and the Erosion of Tied-House Laws*, 49 Florida State University Law Review (forthcoming 2021).
- 2021 *A Storm is Brewing: How Federal Ambivalence Regarding Below-Cost Pricing Turns a Blind-Eye to Antitrust and Monopoly Risk in the Beer Market*, 54 Loyola Los Angeles Law Review 733 (2021).
- 2021 *Independent Craft Breweries Struggle Under Distribution Laws that Create a Power Imbalance in Favor of Distributors*, 12 William & Mary Business Law Review 401 (2021).
- 2019 *Helping Craft Beer Maintain and Grow Market Shares With Private Enforcement of Tied-House and False Advertising Laws*, 55 Gonzaga Law Review 167 (2019).
- 2018 *Cheers to Central Hudson: How Traditional Intermediate Scrutiny Helps Keep Independent Craft Beer Viable*, 113 Northwestern University Law Review (Online) 1 (2018).
- 2018 Contributing Author, *Global Lawyering Skills*, West Academic Publishing, 2018.
- 2008 *Inferring Uniformity: Towards Deduction and Certainty in the Miranda Context*, 39 McGeorge Law Review 1025 (2008) (student note)
*cited in 2009 amicus brief to the United State Supreme Court in *Florida v. Powell*
- 2007 *Chapter 165: An Ethical Contribution to Poor Californians in Need of Legal Services*, 38 McGeorge Law Review 21 (2007) (student bill analysis).

WORKS IN PROGRESS

- [Article] Currently writing and researching an article regarding alcohol regulation theory, differences and advantages between control states and license states, and proposing a regulatory scheme that harnesses the benefits of both systems.
- [Article] Currently writing and researching an article regarding the Dormant Commerce Clause's tension with the Twenty-First Amedment, the impact on craft breweries, and the equal protection problems of allowing wineries to ship interstate, but not breweries.
- [Book] *Craft Beer Law and Practice*
- This textbook will be the first of its kind. It will explore the substantive law surrounding a craft beer law practice, and it is designed to help lawyers, law students, and brewery owners understand the complex laws and regulations that control craft breweries. The book is on contract with Carolina Academic Press, and I plan to have it finished by December 2021.

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LAW COURSES

University of Salzburg, Salzburg Austria (Visiting Professor), April-May 2022 (delayed from 2021 due to COVID-19)

International and Comparative Craft Beer Law

University of the Pacific, McGeorge School of Law, 2015-Present

Craft Beer Law, Civil Procedure, Professional Responsibility, The Legal Profession, Global Lawyering Skills I, Global Lawyering Skills II, Principles of Legal Analysis, BEAT (Bar Exam Attack Track), Political Science 175 (Undergraduate)

University of California, Davis, Master Brewer's Program, 2018-Present

Craft Beer Law

PUBLIC MEDIA

Ongoing *Craft Beer Law Prof* (blog), www.craftbeerprofessor.com, sole author and administrator

2021 ABC News 10, Live Interview Regarding Conflicts of Interests in Probate Court Conservatorships, May 6, 2021.

2021 ABC News 10, Live Interview Regarding Challenges Breweries Are Facing Due to COVID Closures, April 24, 2021

2021 Capital Public Radio, Beer Law the Focus of McGeorge Event, Live Radio Interview, April 22, 2021 (<https://www.cpradio.org/articles/2021/04/22/beer-law-the-focus-of-mcgeorge-event-review/>).

2020 Distilling Craft Podcast, *Tied-House Violations*, June 23, 2020

2019 The Press Democrat, *Napa Valley Vintner Augustin Huneeus Admits Guilt in College Admissions Bribery Scandal*, May 21, 2019 (interviewed and quoted).

2019 The Full Pint Podcast, *Allegedly – Professor Dan Croxall*, May 7, 2019 (widely recognized as the most influential craft beer podcast)

2019 Commercial Speech and Craft Beer with Professor Daniel Croxall, *Northwestern University Law Review*, *Below the Line*

2018 Comstock's Magazine, *The Long Pint of the Law: McGeorge Professor Develops Unique Course on the Legalities Around Craft Beer*, Nov. 16, 2018 (available at <https://www.comstocksmag.com/web-only/long-pint-law>)

2018 CAP-Impact Podcast, *California Craft Beer Law*, Interview, Nov. 1, 2018

2018 Capital Public Radio, *Insight, Teaching Craft Beer in Law School*, Interview, Sept. 14, 2018

2018 Chris Funari, *Brewbound, 2018 CA Craft Beer Summit Live Interview*, Sept. 7, 2018

2018 Pay to Play, *Brewed in Maryland*, <https://brewedinmaryland.com/tag/tied-house/>, May 21, 2018 (quoted).

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- 2018 Sam Stanton, *He Didn't Like the Beer, so He Filed a Class-Action Lawsuit*, Sacramento Bee, Mar. 19, 2018 (available at <https://www.sacbee.com/latest-news/article205876699.html>) (interviewed and quoted)
- 2017 Andy Serbe, *Growing Craft Beer Sector Is Potent Legal Practice*, Los Angeles Daily Journal, Nov. 27, 2017, at 1 (interviewed and quoted)
- 2017 Daniel J. Croxall, *Think You Know Craft Beer Attorneys?*, Los Angeles Daily Journal, May 8, 2017

PRESENTATIONS

- 2021 Contracts in the Twenty-First Century, Statutorily Defined Good-Cause: How State Legislatures Make It Nearly Impossible for a Brewer to Terminate a Distribution Contract, A KCON Zoom Panel, August 14, 2021 (invited presenter)
- 2021 The Law of Beer: A Multidisciplinary Symposium, University of the Pacific Law Review Symposium, April 23, 2021 (Host, Organizer, and Moderator).
- 2021 Craft Beer Law for Businesspersons, UCLA Anderson School of Management, February 26, 2021
- 2021 Craft Beer Law During COVID-19, University of the Pacific, McGeorge School of Law Annual MCLE Presentation, January 29, 2021
- 2020 Craft Beer Law: A Path to Practice, Harvard Law School, Beeritas Club, November 9, 2020
- 2020 Introduction to Craft Beer Law, U.C. Davis Continuing and Professional Education, October 15, 2020
- 2020 University of the Pacific Alumni Association, Lunch and Learn: Craft Beer Law in the Time of COVID-19, July 15, 2020
- 2020 Loyola Los Angeles Law School, Craft Beer Law in the Age of COVID-19, April 13, 2020
- 2020 Craft Beer Law Seminar, U.C. Davis Master Brewers Program, March 19, 2020 (full day primer of laws and regulations impacting craft breweries)
- 2020 New Horizons: Craft Beer Law and Distribution Contracts, Fifteenth Annual International Conference on Contracts (KCon), February 21, 2020 (invited speaker)
- 2020 Craft Beer Law and Practice, American Association of Law Schools Yearly Meeting, January 2020
- 2019 Craft Beer Law for Brewers, U.C. Davis Master Brewers Program, December 11, 2019 (full-day primer of laws and regulations impacting craft breweries)
- 2019 Craft Beer Law Seminar, U.C. Davis Master Brewers Program, March 19, 2020 (full day primer of laws and regulations impacting craft breweries)

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- 2018 Consider a JD Degree to Follow Your Dream, University of the Pacific, Stockton Campus, September 2018
- 2018 Things Have Changed Since You Were in Law School: Tips for New Teachers, Legal Writing Institute 2018 Biennial Conference, Marquette University, July 2018
- 2017 Follow Your Dream With a JD Degree: The Life of a Craft Beer Lawyer, Delta College, December 2017
- 2017 What Is Craft Beer Law?, University of the Pacific Homecoming, University of the Pacific Stockton Campus, October 2017
- 2017 The Belote Endowed Capital Lecture, Brews & Bureaucracy: The Emerging Law of Craft Beer, Sacramento, CA, January 2017

BAR ADMISSIONS

California (Active)
United States District Court for the Eastern District of California (Active)
The Ninth Circuit Court of Appeals (Active)

AWARDS

- 2021 McGeorge School of Law, Julie Davies Professor of the Year, Day and Evening Divisions (awarded by class of 2021 graduating students)
- 2020 Pro Bono Service Award Recipient, United States District Court for the Eastern District of California
- 2019 McGeorge School of Law, Julie Davies Professor of the Year, Day and Evening Divisions (awarded by class of 2019 graduating students)
- 2015-2018 Northern California Super Lawyers, Rising Star Award (Northern California) (peer nominated award)

REPRESENTATIVE SERVICE

- 2020-2021 Faculty Advisory Council, Moot Court Coach, Honors & Awards Committee
- 2019-2020 Grading and Advancement Committee, Curriculum Committee, Moot Court Coach (Chicago Bar Association, American Bar Association), Honors & Awards Committee
- 2018 GLS II mentor to new faculty and adjunct faculty
- 2017-2018 Director, Capital Lawyering Concentration
- 2016-Present New York National Moot Court Competition, Head Coach
- 2016-Present American Bar Association National Moot Court Competition, Assistant Coach
- 2017-Present University of the Pacific, Pacific Legal Scholars Board Member
- 2017-Present Craft Beer Law Society, Faculty Advisor
- 2017-Present Various ad hoc committees at Dean's request, including creation of 2.5 honors program and recruitment programs such as 3 + 3 pathways.
- 2017-Present McGeorge Law Review, Faculty Advisor for numerous students
- 2017 Curriculum Committee, Teaching Methods and Bar Exam Committee

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LEGAL PRACTICE EXPERIENCE

Croxall Law

Sacramento, CA

Owner

09/2013-08/2017

- Represented craft breweries on a wide range of issues including navigating the complex regulatory environment, business formation, intellectual property issues, and contracting

DLA Piper LLP (US)

Sacramento, CA

Litigation Associate

01/2008-09/2013

- Represented individuals and entities in complex civil litigation and white-collar criminal matters
- Drafted memoranda and briefs, took and defended depositions, assisted at trial, and appeared extensively in court on motion practice
- Engaged in discovery and other case management activities
- Supervised junior attorneys
- 2013 Pro Bono Service Award

DLA Piper LLP (US)

Sacramento, CA

Summer Associate

05/2007-08/2007

- Performed legal research and drafted legal memoranda, motions, and pleadings
- Attended hearings, mediations, and various training sessions

Lewis & Bacon, P.C.

Sacramento, CA

Law Clerk

09/2005-12/2006

- Performed legal research and wrote legal memoranda regarding various professional liability issues
- Assisted in writing motions and pleadings, including motions for summary judgment and complaints

California District Attorneys Association

Sacramento, CA

Policy Analyst/Project Publications Editor

01/2005-09/2005

- Edited and managed six quarterly publications, covering prosecutorial issues related to gang violence, sexual assault, domestic violence, environmental and high-tech crimes, and asset forfeiture
- Wrote and published seven articles within CDAA quarterly publications; drafted press releases

PROFESSIONAL ORGANIZATIONS AND ACTIVITIES

- Organized and hosted the first craft beer law symposium and oversaw attendant UPLR issue devoted to craft beer law scholarship
- 2021 ALWD Leadership Academy, Graduate
- California Craft Brewers Association, Industry Partner Member, 2013-Present
- American Association of Law Schools, Member, 2016-Present
- Legal Writing Institute, Member, 2016-Present
- American Bar Association, Member, 2016-Present
- School Board Member, Pleasant Grove Joint Unified School District, 2010-2016
- Sacramento Federal Bar Association, Board Member, 2009-2015
- Volunteer judge for various McGeorge moot court events and competition teams

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REFERENCES

Michael Hunter Schwartz
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and Professor of Law, Practice
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