

DANIEL J. CROXALL

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ACADEMIC APPOINTMENTS

- April-May 2023 **University of Salzburg, Austria (delayed from 2022 due to COVID-19)**
Visiting Professor, International and Comparative Alcoholic Beverage Law
- 2015-Present **University of the Pacific, McGeorge School of Law**
Assistant/ Associate/Full Professor of Law, Legal Practice
Director, Trial and Appellate Advocacy Concentration
Director, Pacific Legal Scholars (Stockton Campus)
- Courses Taught: Civil Procedure, Craft Beer Law, Professional Responsibility, Global Lawyering Skills I, II, and III, The Legal Profession, Bar Exam Attack Track
*2019 and 2021 Professor of the Year (day and evening sections)
- 2019-Present **University of California, Davis**
Instructor (Craft Beer Law), Master Brewers Certificate Program
- 2002-2004 **California Polytechnic State University, San Luis Obispo**
Lecturer in English

LAW REVIEW ARTICLES

Arming Goliath: Independent Craft Breweries Are in Jeopardy at the Intersection of a First-Amendment Circuit Split, the Twenty-First Amendment, and the Erosion of Tied-House Laws, 49 FLA. ST. U. L. REV. 158 (2022).

Delirium of Disorder: Tension Between the Dormant Commerce Clause and the Twenty-First Amendment Stunts Independent Craft Brewery Growth, 126 PENN. ST. L. REV. 435 (2022).

The Emerging Landscape of Craft Beer Law: A Symposium Introduction, 52 U. PAC. L. REV. 761 (2021) (introduction to the first craft beer law symposium and law review volume) (organizer and host).

A Storm is Brewing: How Federal Ambivalence Regarding Below-Cost Pricing Turns a Blind-Eye to Antitrust and Monopoly Risk in the Beer Market, 54 LOY. L.A. L. REV. 733 (2021).

Independent Craft Breweries Struggle Under Distribution Laws that Create a Power Imbalance in Favor of Distributors, 12 WM. & MARY BUS. L. REV. 401 (2021).

Helping Craft Beer Maintain and Grow Market Shares With Private Enforcement of Tied-House and False Advertising Laws, 55 GONZ. L. REV. 167 (2019).

Cheers to Central Hudson: How Traditional Intermediate Scrutiny Helps Keep Independent Craft Beer Viable, 113 NW. U. L. REV. (Online) 1 (2018).

Curriculum Vitae, Daniel J. Croxall

OTHER PUBLICATIONS

Contributing Author, *Global Lawyering Skills*, West Academic Publishing, 2018.

Inferring Uniformity: Towards Deduction and Certainty in the Miranda Context, 39 U. PAC. L. REV. 1025 (2008) (student note)

Chapter 165: An Ethical Contribution to Poor Californians in Need of Legal Services, 38 U. PAC. L. REV. 21 (2007) (student bill analysis).

WORKS IN PROGRESS

[Article] Currently writing and researching an article regarding alcohol regulation theory, differences and advantages between control states and license states, and proposing a regulatory scheme that harnesses the benefits of both systems.

[Book] *Craft Beer Law and Practice* (Carolina Academic Press)

This textbook will be the first of its kind. It will explore the substantive law surrounding a craft beer law practice, and it is designed to help lawyers, law students, and brewery owners understand the complex laws and regulations that control craft breweries.

PRESENTATIONS

Contracts in the Twenty-First Century, Statutorily Defined Good-Cause: How State Legislatures Make It Nearly Impossible for a Brewer to Terminate a Distribution Contract, A KCON Zoom Panel, August 14, 2021 (invited presenter)

The Law of Beer: A Multidisciplinary Symposium, University of the Pacific Law Review Symposium, April 23, 2021 (Host, Organizer, and Moderator)

Craft Beer Law for Businesspersons, UCLA Anderson School of Management, February 26, 2021

Craft Beer Law During COVID-19, University of the Pacific, McGeorge School of Law Annual MCLE Presentation, January 29, 2021

Craft Beer Law: A Path to Practice, Harvard Law School, Beeritas Club, November 9, 2020

Introduction to Craft Beer Law, U.C. Davis Continuing and Professional Education, October 15, 2020

University of the Pacific Alumni Association, Lunch and Learn: Craft Beer Law in the Time of COVID-19, July 15, 2020

Loyola Los Angeles Law School, Craft Beer Law in the Age of COVID-19, April 13, 2020

Craft Beer Law Seminar, U.C. Davis Master Brewers Program, March 19, 2020 (full day primer of laws and regulations impacting craft breweries)

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New Horizons: Craft Beer Law and Distribution Contracts, Fifteenth Annual International Conference on Contracts (KCon), February 21, 2020 (invited speaker)

Craft Beer Law and Practice, American Association of Law Schools Yearly Meeting, January 2020

Craft Beer Law for Brewers, U.C. Davis Master Brewers Program, December 11, 2019 (full-day primer of laws and regulations impacting craft breweries)

Craft Beer Law Seminar, U.C. Davis Master Brewers Program, March 19, 2020 (full day primer of laws and regulations impacting craft breweries)

Consider a JD Degree to Follow Your Dream, University of the Pacific, September 2018

Things Have Changed Since You Were in Law School: Tips for New Teachers, Legal Writing Institute 2018 Biennial Conference, Marquette University, July 2018

Follow Your Dream With a JD Degree: The Life of a Craft Beer Lawyer, Delta College, December 2017

What Is Craft Beer Law?, University of the Pacific Homecoming, University of the Pacific Stockton Campus, October 2017

The Belote Endowed Capital Lecture, Brews & Bureaucracy: The Emerging Law of Craft Beer, Sacramento, CA, January 2017

PUBLIC MEDIA

Craft Beer Law Prof (blog), www.craftbeerprofessor.com, sole author and administrator

Santa Rosa's Seismic Brewing Co. Settles Disputes With Big US Beer Wholesaler, *The Press Democrat*, July 6, 2022 (interviewed and quoted).

Here are 4 Ways You Can Get in Trouble With Alcohol in California You Might Not Know, *The Sacramento Bee*, February 22, 2022 (interviewed and quoted).

The Capitol Forum, Treasury's TTB Prioritizes Deregulation, Excludes Public Health Analysis in Request for Information, Providing First Glimpse at Coming Fight with FTC and DOJ Over Industry Study, Vol. 9 No. 386, November 4, 2021 (interviewed and quoted).

The Press Democrat, Biden Administration Targets Big Booze as Part of Antitrust Probe, August 13, 2021 (law review article quoted)

ABC News 10, Live Interview Regarding Conflicts of Interests in Probate Court Conservatorships, May 6, 2021

ABC News 10, Live Interview Regarding Challenges Breweries Are Facing Due to COVID Closures, April 24, 2021

Capital Public Radio, *Beer Law the Focus of McGeorge Event*, Live Radio Interview, April 22, 2021 (<https://www.capradio.org/articles/2021/04/22/beer-law-the-focus-of-mcgeorge-event-review/>)

Distilling Craft Podcast, *Tied-House Violations*, June 23, 2020

Curriculum Vitae, Daniel J. Croxall

The Press Democrat, *Napa Valley Vintner Augustin Huneeus Admits Guilt in College Admissions Bribery Scandal*, May 21, 2019 (interviewed and quoted)

The Full Pint Podcast, *Allegedly – Professor Dan Croxall*, May 7, 2019 (widely recognized as the most influential craft beer podcast)

Commercial Speech and Craft Beer with Professor Daniel Croxall, Northwestern University Law Review, Below the Line, April 2019

Comstock's Magazine, *The Long Pint of the Law: McGeorge Professor Develops Unique Course on the Legalities Around Craft Beer*, Nov. 16, 2018 (available at <https://www.comstocksmag.com/webonly/long-pint-law>)

CAP-Impact Podcast, *California Craft Beer Law*, Interview, Nov. 1, 2018

Capital Public Radio, Insight, *Teaching Craft Beer in Law School*, Interview, Sept. 14, 2018

Chris Funari, Brewbound, *2018 CA Craft Beer Summit Live Interview*, Sept. 7, 2018

Pay to Play, Brewed in Maryland, <https://brewedinmaryland.com/tag/tied-house/>, May 21, 2018 (quoted)

Sam Stanton, *He Didn't Like the Beer, so He Filed a Class-Action Lawsuit*, Sacramento Bee, Mar. 19, 2018 (available at <https://www.sacbee.com/latest-news/article205876699.html>) (interviewed and quoted)

Andy Serbe, *Growing Craft Beer Sector Is Potent Legal Practice*, Los Angeles Daily Journal, Nov. 27, 2017, at 1 (interviewed and quoted)

Daniel J. Croxall, *Think You Know Craft Beer Attorneys?*, Los Angeles Daily Journal, May 8, 2017

EDUCATION

University of the Pacific, McGeorge School of Law, Evening Division

J.D. (with Great Distinction), May 2008

Honors: Class of 2008 Outstanding Student Achievement Award, Order of the Coif, Order of the Barristers, Traynor Honor Society, Appellate Advocacy Best Brief Award and Oral Advocacy Semi-Finalist

Activities: McGeorge Law Review Primary Comment Editor, National Moot Court Competition Team, Teaching Assistant for Appellate Advocacy, Judicial Extern for the Honorable Frank C. Damrell, District Judge, E.D. Cal.

California Polytechnic State University, San Luis Obispo

M.A., English, December 2001

B.A., English, December 1999

AWARDS

2021 McGeorge School of Law, Julie Davies Professor of the Year, Day and Evening Divisions (awarded by class of 2021 graduating students)

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- 2020 Pro Bono Service Award Recipient, United States District Court for the Eastern District of California
- 2019 McGeorge School of Law, Julie Davies Professor of the Year, Day and Evening Divisions (awarded by class of 2019 graduating students)
- 2015-2018 Northern California Super Lawyers, Rising Star Award (Northern California) (peer nominated award)

BAR ADMISSIONS

California (Active)
United States District Court for the Eastern District of California (Active)
The Ninth Circuit Court of Appeals (Active)

REPRESENTATIVE SERVICE

- 2020-2022 Trial and Appellate Advocacy Concentration Director, Pacific Legal Scholars Director, Faculty Advisory Council, Moot Court Coach, Honors & Awards Committee Chair
- 2019-2020 Grading and Advancement Committee, Curriculum Committee, Moot Court Coach (Chicago Bar Association, American Bar Association), Honors & Awards Committee
- 2018 GLS II mentor to new faculty and adjunct faculty
- 2017-2018 Director, Capital Lawyering Concentration
- 2016-Present New York National Moot Court Competition, Head Coach
- 2016-Present American Bar Association National Moot Court Competition, Assistant Coach
- 2017-Present University of the Pacific, Pacific Legal Scholars Board Member
- 2017-Present Craft Beer Law Society, Faculty Advisor
- 2017-Present Various ad hoc committees at Dean's request, including creation of 2.5 honors program and recruitment programs such as 3 + 3 pathways.
- 2017-Present McGeorge Law Review, Faculty Advisor for numerous students
- 2017 Curriculum Committee, Teaching Methods and Bar Exam Committee

LEGAL PRACTICE EXPERIENCE

Croxall Law

Sacramento, CA

Owner

09/2013-08/2017

- Focused on craft brewery representation concerning a wide range of issues including navigating the complex regulatory environment, business formation, intellectual property issues, and contracting

DLA Piper LLP (US)

Sacramento, CA

Litigation Associate

01/2008-08/2013

- Represented individuals and entities in complex civil litigation and white-collar criminal matters
- Drafted memoranda and briefs, took and defended depositions, assisted at trial, and appeared extensively in court on motion practice
- Engaged in discovery and other case management activities
- 2013 Pro Bono Service Award

Curriculum Vitae, Daniel J. Croxall

DLA Piper LLP (US) Summer Associate

Sacramento, CA
05/2007-08/2007

- Performed legal research and drafted legal memoranda, motions, and pleadings
- Attended hearings, mediations, and various training sessions

Lewis & Bacon, P.C. Law Clerk

Sacramento, CA
09/2005-12/2006

- Performed legal research and wrote legal memoranda regarding professional liability issues
- Assisted in writing motions and pleadings, including motions for summary judgment

California District Attorneys Association Policy Analyst/Project Publications Editor

Sacramento, CA
01/2005-09/2005

- Edited and managed six quarterly publications, covering prosecutorial issues related to gang violence, sexual assault, domestic violence, environmental and high-tech crimes, and asset forfeiture
- Wrote and published seven articles within CDAA quarterly publications; drafted press releases

PROFESSIONAL ORGANIZATIONS AND ACTIVITIES

- Organized and hosted the first craft beer law symposium and oversaw attendant UPLR issue devoted to craft beer law scholarship
- 2021 ALWD Leadership Academy, Graduate
- NITA Faculty, Taking and Defending Depositions, Berkeley Law, 2019
- California Craft Brewers Association, Industry Partner Member, 2013-Present
- American Association of Law Schools, Member, 2016-Present
- Legal Writing Institute, Member, 2016-Present
- American Bar Association, Member, 2016-Present
- School Board Member, Pleasant Grove Joint Unified School District, 2010-2016
- Sacramento Federal Bar Association, Board Member, 2009-2015
- Volunteer judge for various McGeorge moot court events and competition teams

REFERENCES

Michael Hunter Schwartz
Dean and Professor of Law
McGeorge School of Law
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Mary-Beth Moylan
Associate Dean for Academic Affairs
and Professor of Law, Practice
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Distinguished Professor of Law
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